



December 1, 1994

C.A. DIBENEDETTO
Special Accounts Manager

400 Raritan Center Parkway
Edison, NJ 08837
908-225-4774
Fax 908-417-9076

To: G. P. Mitchell
F. J. DeJong

Re: Welsh Farms (2605-00-00)

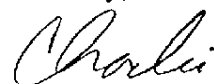
Dear Managers,

Bob Brinkerhoff, General Manager of Welsh Farms has asked us not to place any unauthorized displays or promotions in his stores. All temporary displays and promotions worked must first be authorized by Bob. This does not include single pack couponing on packs that are on our authorized permanent displays.

If you or your sales reps have any promotions that you would like to work in Welsh Farms please give me a call or voice mail me at 75822 and I will present it to Bob.

Thank you for your assistance with this chain.

Sincerely,


C. A. DiBenedetto

cc. Bob Brinkerhoff

"We work for smokers."

51849 4600